

HABERSHAM COUNTY BOARD OF COMMISSIONERS
EXECUTIVE SUMMARY

SUBJECT: Consider Approve Privatization of Habersham County’s Gymnastics Program or Habersham County Continue Operating As Normal

DATE: November 12, 2024

- RECOMMENDATION**
- POLICY DISCUSSION**
- STATUS REPORT**
- OTHER**

BUDGET INFORMATION:
ANNUAL-
CAPITAL-

COMMISSION ACTION REQUESTED ON: November 18, 2024

PURPOSE: To seek Habersham County Board of Commissioners approval to transfer the Habersham County Gymnastics Program or Habersham County continue to operate as normal.

BACKGROUND / HISTORY: Habersham County sought Request for Proposals from qualified individuals or companies to explore the Privatization of the Habersham County’s Gymnastics program which is currently managed by the Habersham County Recreation Department. The RFP required specific information to be submitted, such as: capabilities and approaches, past performance, cost/price proposal, and financials. One (1) responsive proposal was submitted by North Georgia Reign Gymnastics in the amount of \$25,000 to take over the program. This proposal includes the transfer of the lease and equipment. Typically, only one proposal would automatically require a rebid, however, this proposal request was more niche and harder to find other individuals qualified or interest in submitting a proposal.

Habersham County staff performed a cost analyze of the Gymnastics Program as if the Sideline Cheerleading program were transferred back to the Recreation Department to see if the program was self-sustainable. Unfortunately, the research determined without adjusting the current fee structure and schedule, the program is costing the County approximately \$100,000 over their revenue.

Habersham County staff will make a recommendation to the Board depending on the information and direction given in the Work Session.

FACT & ISSUES:

- a. One (1) responsive proposal was submitted by North Georgia Reign Gymnastics in the amount of \$25,000 to take over the program.
 - b. Habersham County staff spoke to the landlord of the Habersham Old Mill where the Gymnastics Program is currently held. If a transfer of the lease were to happen, the new owner will be required to sign a new lease with a rate increase, a new security deposit. If Habersham County BOC subleases the property to them, the Board would need to direct staff on the criteria the new owner would be required to follow.
 - c. After conducting a Gymnastics Program cost analyze, it was determined without adjusting the current fee structure and schedule, the program is costing the County approximately \$100,000.
 - d. A recommendation will be determined after direction from the Board is given at the work session.
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OPTIONS:

- 1) Approve
 - 2) Deny
 - 3) Commission defined alternative.
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RECOMMENDED SAMPLE MOTION:

DEPARTMENT:

Prepared by:

Director _____

**ADMINISTRATIVE
COMMENTS:**

County Manager **DATE:** _____
